

# **Overview and Update on the Framework Convention on Tobacco Control**

**William R. Steiger, PhD, Director, Office of Global Health Affairs and Special Assistant to the Secretary for International Affairs, Department of Health and Human Services.**

Slide 1:

**Text:** Overview and Update on the Framework Convention on Tobacco Control  
William R. Steiger Ph.D., Director, Office of Global Affairs  
Special Assistant to the Secretary for International Affairs  
U.S. Department of Health and Human Services

**Graphic:** Logo for Department of Health & Human Services  
Poster with an image of cigarettes surrounding the earth. The text reads, “WHO Framework Convention on Tobacco Control.” It also has the logo for World Health Organization.

Slide 2:

**Text:** History of the Framework Convention on Tobacco Control

**Graphic:** Image of cigarettes surrounding the earth

Slide 3:

**Text:** United States Objectives

1. Achieve a strong and effective instrument for tobacco control.
2. Produce a text the United States could sign and ratify.
3. Encourage the rest of the world to follow our lead.

Slide 4:

**Text:** Cigarette Smoking, United States 1997–2003

**Graphic:**

Line Graph

**Adolescents in grades 9–12 who smoked one or more cigarettes in the past 30 days**

1997—36.4%

1999—34.8%

2000—28%

2001—28.5%

2003—21.9%

**Adults aged 18 years and older who smoked more than 100 cigarettes in their lifetime and smoked on some or all days in the past month**

1998—24.1%

1999—22.7%

2000—23.3%

2001—22.8%

2002—22.5%

2003—22.1%

Bar Graph

**Adolescents who smoke**

21.9%

16%—2010 Target

**Adults who smoke**

22.1%

12%—2010 Target

**Source: CDC, YRBS and BRFSS.**

Slide 5:

**Text:** U.S. Delegation

1. Department of Health and Human Services— Head of U.S. Delegation
2. Department of State
3. Department of Justice
4. Department of Treasury
5. Office of the U.S. Trade Representative
6. Federal Trade Commission

Others:           Department of Commerce  
                      Department of Agriculture  
                      U.S. Agency for International Development

Slide 6:

**Text:** Recent Developments

**Graphic:** Image of cigarettes surrounding the earth

Slide 7:

**Text:** Recent Developments

May 2003

World Health Assembly adopts FCTC

May 10, 2004

Secretary Thompson signs FCTC on behalf of the United States

February 27, 2005

FCTC enters into force

February 2006

Conference of Parties holds first session

Slide 8:

**Text:** Review of Provisions

**Graphic:** Image of cigarettes surrounding the earth

Slide 9:

**Text:** Broad Objective of FCTC

...to “reduce continually and substantially the prevalence of tobacco use and exposure to tobacco smoke”...

Slide 10:

**Text:** FCTC Measures

1. Enforcement measures against smuggling and illicit trade in tobacco products;
2. Comprehensive restrictions on tobacco advertising, promotion and sponsorship, within national legal and constitutional frameworks;
3. Health warning labels on tobacco products;
4. Measures to protect people from second-hand smoke;
5. Prohibitions on sales of tobacco products to and by minors;
6. Commitments to take effective measures to help people stop smoking and educate the public about the risks of tobacco use; and
7. Scientific and technical cooperation to promote tobacco control and cessation.

Slide 11:

**Text:** U.S. Government Activities

**Graphic:** Image of cigarettes surrounding the earth

Slide 12:

**Text:** 4.9 Million Deaths

The Global Smoking Epidemic Today

Americas—770,000 deaths

Africa—125,000 deaths

Europe—180,000 deaths

Russia—1,300,000 deaths

Asia—1,100,000 deaths

East Asia—580,000 deaths

**Graphic:** Map of the World

Slide 13:

**Text:** Research and Surveillance

Cooperating,

Promoting,

and Encouraging

Research and Surveillance

**Graphics:** 2 pictures, both showing research being done in a lab

Slide 14:

**Text:** Conclusion

**Graphic:** Image of cigarettes surrounding the earth